



## Rock Around the Clock - 60<sup>th</sup> Birthday Party!

### BOARD OF DIRECTORS:

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#### EX-OFFICIO DIRECTORS

Apryl Altman, Artistic Director  
Karen Schwartz, Outreach &  
Technology Director

#### EMPLOYEE/S

Cary Garnet, Art Center Manager

#### CONTACT INFORMATION

Mail only: P.O. Box 388  
Williamsburg | VA 23187-0388  
Street Address:  
110 Westover Avenue  
Williamsburg | VA 23185  
Phone: 757.229.4949  
Email: [visitwcac@gmail.com](mailto:visitwcac@gmail.com)  
Website: [visitWCAC.org](http://visitWCAC.org)

#### PARTNERSHIPS & GRANT SUPPORT:

**Partners**  
Jamestown Yorktown Foundation  
Virginia Museum of Fine Arts  
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**Supported in part by grants from:**  
Marietta McNeil Morgan &  
Samuel Tate Morgan, Jr. Trust  
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Williamsburg Area Arts Commission  
Williamsburg Community Foundation  
York County Arts Commission

Dear Potential Sponsor:

On November 10<sup>th</sup> at 6:00 pm, the Williamsburg Contemporary Art Center (WCAC) will celebrate its 60<sup>th</sup> year with **Rock Around the Clock - 60<sup>th</sup> Birthday Party!** We were “born” in October 1959 and the entire evening will celebrate that era. The event will be held at the Williamsburg Moose Lodge located at 5429 Richmond Rd. It will include open wine & beverage bars, a “period” dinner buffet, and music from the late 50s and early 60s. We’ll break for a live auction led by Auctioneer, Aaron Williams, and finish with more music, dancing and other activities.

WCAC is the only non-profit 501(c)(3) art center in the Greater Williamsburg area. Our mission has always been to enrich the community through contemporary art. We do so by supporting artists, artisans and art lovers through high caliber exhibits, art sales, and outreach and educational programs and events for all age groups, ethnicities, and abilities. All net proceeds from this event will support the organization and its programs.

**This is where you come in** – we are asking you to become a sponsor of this celebratory event - your help will make a huge difference! We have enclosed our *Sponsor Levels and Benefits* describing what we offer sponsors before, during and after the event. Please become one of our highly valued 60<sup>th</sup> Birthday Party sponsors – let’s make beautiful art together!

If you have any questions, please contact me at 757.229.4949 or [visitwcac@gmail.com](mailto:visitwcac@gmail.com), or Janis Wood, President at 757.220.2217 or [jleewoodart21@msn.com](mailto:jleewoodart21@msn.com).

Thank you for considering our request. I will follow-up with you soon.

Sincerely,

Cary Garnet  
Art Center Manager

Enclosure (Sponsor Forms)



**Williamsburg Contemporary Art Center**  
**Rock Around the Clock - 60<sup>th</sup> Birthday Party!**  
**November 10<sup>th</sup> at 6:00 pm**  
**Williamsburg Moose Lodge / 5429 Richmond Rd.**

**Can we count on your help to support our 60<sup>th</sup> Birthday Party?**

**SPONSOR LEVELS AND BENEFITS**

| <b>Sponsor Levels &amp; Benefits</b>           | <b>Platinum<br/>\$1,500</b> | <b>Gold<br/>\$1,000</b>  | <b>Silver<br/>\$500</b> | <b>Bronze<br/>\$250</b> |
|--|-----------------------------|--------------------------|-------------------------|-------------------------|
| <b>Ad in event program</b>                     | <b>Full page/color</b>      | <b>Full page/b&amp;w</b> | <b>1/2 page</b>         | <b>1/4 page</b>         |
| <b>Name/logo on event poster &amp; signage</b> | <b>Top level</b>            | <b>Significant</b>       | <b>Yes</b>              | <b>Yes</b>              |
| <b>Recognition Facebook / Twitter postings</b> | <b>Top level</b>            | <b>Significant</b>       | <b>Yes</b>              | <b>Yes</b>              |
| <b>Recognition - other event promos</b>        | <b>Top Level</b>            | <b>Significant</b>       | <b>Yes</b>              | <b>Yes</b>              |
| <b>Name/logo in event e-blasts to 1,000+</b>   | <b>Yes +weblink</b>         | <b>Yes +weblink</b>      | <b>Yes</b>              | <b>Yes</b>              |
| <b>Tickets/admissions to the event</b>         | <b>3</b>                    | <b>2</b>                 | <b>n/a</b>              | <b>n/a</b>              |
| <b>Preferred event seating</b>                 | <b>Top Level</b>            | <b>Significant</b>       | <b>Yes</b>              | <b>Yes</b>              |
| <b>Name/Logo WCAC website – 1 yr.</b>          | <b>Yes +weblink</b>         | <b>Yes +weblink</b>      | <b>Yes</b>              | <b>Yes</b>              |
| <b>Recognition social media postings</b>       | <b>Top Level</b>            | <b>Significant</b>       | <b>Yes</b>              | <b>Yes</b>              |
| <b>Recognition - other show promos</b>         | <b>Top Level</b>            | <b>Significant</b>       | <b>Yes</b>              | <b>Yes</b>              |

**Other opportunities to support our 60<sup>th</sup> Birthday Party!**

**Patron Preferred Reservations:** General admission reservations are \$75 pp (\$35 tax deductible). If you purchase Patron Preferred Admissions at \$150 pp (\$110 tax deductible), you will receive preferred event seating and recognition in event program, poster, flyers and other event promotions.

**Business Card (1/4 page) Program Ads:** We are offering business card sized ads in our program for \$125. You will also be acknowledged in other event promos and on our website.



Mailing Address: P.O. Box 388, Williamsburg, VA 23187  
[visitwcac@gmail.com](mailto:visitwcac@gmail.com) / [visitwcac.org](http://visitwcac.org) / 757.229.4949

Located at the Blue Building - 110 Westover Avenue



**Williamsburg Contemporary Art Center**  
**Rock Around the Clock - 60<sup>th</sup> Birthday Party!**  
**November 10 / Williamsburg Moose Lodge**

**YES! Count on my support at the level checked below:**

**Please check the appropriate box and return form with your payment to:**  
 Cary Garnet, Art Center Manager, P. O. Box 388, Williamsburg, VA 23187-0388  
 or, deliver to Cary at 110 Westover Avenue, Williamsburg 23185  
 or, scan and email to Cary at [visitwcac@gmail.com](mailto:visitwcac@gmail.com)

- \$1,500 PLATINUM SPONSOR**       **\$150 pp Patron Preferred Reservation/s\_\_\_\_\_**
- \$1,000 GOLD SPONSOR**       **\$125 - Business Card Sized Ad (1/4 pg.)**
- \$ 500 SILVER SPONSOR**
- \$250 BRONZE SPONSOR**



- Our check in the amount of \$\_\_\_\_\_ is enclosed**
  - Our credit card information in the amount of \$\_\_\_\_\_ is shown below**
- CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

**Name or Company Name (indicate how you wish to be acknowledged):**  
 \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Contact Title** \_\_\_\_\_

**Address/P.O. Box No.** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

**Web URL** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

\*Please send a jpeg version of your company ad, logo or business card to Janis Wood [jleewoodart21@msn.com](mailto:jleewoodart21@msn.com)  
 If you want to design your own narrative type ad, please contact Janis at 757.220.2217 and she will help you.