




2017 - OPPORTUNITIES TO PARTNER WITH WCAC

Let's Become Marketing Partners!

In 2015, This Century Art Gallery undertook a rebranding campaign that included changing its name to Williamsburg Contemporary Art Center to better reflect the full scope of its mission, curriculum and outreach to the community. As we move forward into 2017, we are relocating to the Williamsburg Arts District and will continue growing into a full blown art center. Your sponsorship will be a key to helping us fulfill our mission to “enrich the community through contemporary art,” or, as we prefer to think about it, promote the art, artists and artisans of today!

Marketing Partner Levels and Benefits

<p>\$2,000 – PRESENTING</p> <ul style="list-style-type: none"> • Name/logo on written materials describing our organization and its mission. These will be distributed throughout the community to explain who we are and the services we provide. • Top recognition when describing this marketing effort in our newsletter, website, and other organizational specific materials • 1/2 page advertisement in one WCAC newsletter • Gallery access for private reception 	<p>\$1,500 – PLATINUM</p> <ul style="list-style-type: none"> • Name/logo on written materials describing our organization and its mission. These will be distributed throughout the community to explain who we are and the services we provide. • Prominent recognition when describing this marketing effort in our newsletter, website, and other organizational specific materials. • 1/4 page advertisement in one WCAC newsletter • Gallery access for private reception
<p>\$1,000 – GOLD</p> <ul style="list-style-type: none"> • Name on written materials describing our organization and its mission. These will be distributed throughout the community to explain who we are and the services we provide. • Significant recognition when describing this marketing effort in our newsletter, website, and other organizational specific materials. • 1/8 page advertisement in one WCAC newsletter 	<p>\$500 – SILVER</p> <ul style="list-style-type: none"> • Name on written materials describing our organization and its mission. These will be distributed throughout the community to explain who we are and the services we provide. • Special recognition when describing this marketing effort in our newsletter, website, and other organizational specific materials. • Special acknowledgement in one WCAC newsletter
<p>\$250 – BRONZE</p> <ul style="list-style-type: none"> • Name on written materials describing our organization and its mission. These will be distributed throughout the community to explain who we are and the services we provide. • Recognition when describing this marketing effort in our newsletter, website, and other organizational specific materials. • Acknowledgement in one WCAC newsletter 	



2017 SPONSOR COMMITMENT FORM

I Will Become a Marketing Partner as Follows!

<input type="checkbox"/> \$2,000 PRESENTING <input type="checkbox"/> \$1,500 PLATINUM <input type="checkbox"/> \$1,000 GOLD	<input type="checkbox"/> \$ 500 SILVER <input type="checkbox"/> \$250 BRONZE
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<input type="checkbox"/> My check in the amount of \$ _____ is enclosed	<input type="checkbox"/> I wish to be billed for \$ _____ on _____, 2016
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Payment Method: <input type="checkbox"/> Cash <input type="checkbox"/> Check: Williamsburg Contemporary Art Center/WCAC <input type="checkbox"/> Credit Card: Visa, MC, AMEX, Discover	Credit Card Information: Account #: _____ Expiration Date: _____ Name on Account: _____ Signature: _____
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Name/Company Name <i>(indicate how you wish to be acknowledged):</i> _____	
Contact Person _____	
Contact Title _____	
Address _____	
City _____	State _____
Zip _____	
Phone _____	FAX _____
E-Mail _____	Web URL _____
Signature _____	Date _____

Please print out, then complete this form and return with payment to:

WCAC, Attn: Janis Wood
P.O. Box 388
Williamsburg VA 23187-0388

***Disclaimer:** Sponsorship funds may not always be expended solely on the activities identified above, but will in all cases be dedicated to furthering WCAC's mission..*